



## **LEVITT PAVILION DAYTON CELEBRATES A SUCCESSFUL FIRST FULL SEASON**

*The 2019 Eichelberger Concert Season of 53 concerts had over 58,000 people in attendance*

For Immediate Release  
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**Dayton, Ohio (October 9, 2019)** – The first full season of 53 free concerts at Levitt Pavilion Dayton wrapped up on September 21<sup>st</sup>. The season, sponsored by the Jack W. and Sally D. Eichelberger Foundation, was a huge success with over 58,000 people on the lawn from 109 unique zip codes gifting \$5.4 million dollars in free programming to the community. (Based on pollstar.com’s report of \$92.42 average concert ticket in 2019).

In addition to the free concerts, the pavilion was utilized by nine community organizations for their events, including the City of Dayton music festivals. With the addition of these community events, the space was utilized by almost 73,000 people from all over the region.

As part of the education and outreach initiative, *Levitt Connect: inspire!* Program, sponsored by PNC and Montgomery County Arts and Cultural District, Levitt Pavilion Dayton took 11 musicians into area schools and community organizations. Together they provided an interactive musical experience to 471 area youth free of charge.

Statistics collected from concertgoer surveys revealed that Levitt Pavilion Dayton had an estimated \$1.4 Million economic impact on Downtown Dayton between the months of May and September. (Based on 1/3 of the audience spending \$60 in a one mile radius before, during, or after the show).

“Together we are creating a place in our urban core where we can connect, dance, celebrate and heal as a community. After our first full season of 53 free concerts at Levitt Dayton, we are thrilled with the response from our community and how we continue to see that through the power of free music we can come together and realize we are more alike than different,” said Lisa Wagner, Executive Director. “Our success is because we are doing this beautiful work together, and we all know that we are better together. Volunteers, concert attendees, sponsors, donors, and community partners, all come together to make our Levitt Pavilion Dayton what it is.”

Levitt Pavilion Dayton is closed for the season and the staff and board are now on to planning the next season of 50 free concerts, set to kick-off in May 2020.

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Friends of Levitt Pavilion Dayton is the non-profit that manages, programs and fundraises for the new Levitt Pavilion. Levitt Pavilion Dayton is reinvigorating Dayton’s urban core by reactivating Dave Hall Plaza, which in turn inspires people’s health, happiness, and well-being by offering enjoyable experiences through a rich spectrum of music genres. The venue also provides access to high quality

cultural and educational experiences for all audiences from our community. Levitt Pavilion Dayton presents 50 free family-friendly concerts with an expected reach annually to over 50,000 individuals of all ages and backgrounds in the Dayton region. As the only free major outdoor performance space in Dayton, we provide access to all, regardless of gender, race, ethnicity, age, or socioeconomic status. [www.levittdayton.org](http://www.levittdayton.org)

The Jack W. and Sally D. Eichelberger Foundation was established in 2006 by Jack and Sally Eichelberger, longtime Oakwood residents, to enhance the legal profession, the arts and the Greater Dayton community through the awarding of grants. Jack Eichelberger was a well-known Dayton attorney and real estate investor.

Mortimer & Mimi Levitt Foundation is a national foundation that exists to strengthen the social fabric of America. Through its support of creative placemaking, the Levitt Foundation empowers communities to transform underused public spaces into welcoming destinations where the power of free, live music brings people together and invigorates community life. <http://levitt.org/>

Major Capital Campaign Donors include: Mortimer & Mimi Levitt Foundation, City of Dayton, CareSource, Sinclair, Montgomery County, The University of Dayton, The Dayton Foundation, Heidelberg Distributing, The Kettering Fund, DP&L, Key-Ads, Dayton Bag & Burlap, Hollywood Gaming, Premier Health, The Fifth Third Foundation, and Miller Valentine.